

Do you find yourself settling for mediocrity?

Nothing But the Best

THE STORY:

Recently, I asked a mayor I was talking with if during his term he wanted to accomplish some good improvements for his city, or if he wanted his city to become the best-run city in America. He smiled and answered, "Of course – I want to create the best-run city in America!"

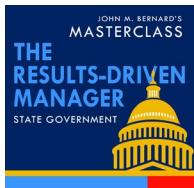
INSIGHT:

One thing is for certain: You will never win big money on a 25-cent slot machine. **Leaders who don't shoot for the moon never land on the moon.** If you are a leader and you don't pursue an ambitious vision, if you don't seek excellence that stretches you, you will never stretch others. Leadership is all about stretching and seeking excellence. If you lead an organization and you aren't willing to commit to stretching, to seeking excellence in all you do, we would all be better off if you simply got out of the way.

Anything less than a commitment to excellence becomes an acceptance of mediocrity.



Results Driven Government – on the journey to Level Three Government



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